



THE CRESCENT AT UMHLANGA RIDGE

CENTRE OUTLINE

GENERAL FACTS

Region	Umhlanga Ridge, Durban
Type of Centre	Value Centre
Physical Address	1-3 Sunset Crescent, Umhlanga Ridge Town Centre, Umhlanga
Website Address	www.thecrescent.co.za
Size	26,804 m ²
Total # of Parking Bays	1189
Total # of Stores	60
Avg Monthly Footcount	325,000
Trading Hours	Monday to Friday 09h00 – 17h00 Saturday 09h00 – 16h00 Sunday and Public Holidays 09h00 – 15h00
National Tenants	Pick n Pay, Pick n Pay Liquors, Builders Express, Furniture City, Baby City, Toyzone, The Golfer's Club, Coricraft, Wetherlys, Waltons, Kingsmead Shoes, Meltz, Q Lite, Talisman Plant and Tool Hire, Wimpy, FNB, PG Glass, Matrix Warehouse,





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Target Market:

The Centre's target market is extremely extensive and diverse. 61% of shoppers are female with 56% of these shoppers falling between the ages 21 and 40. 53% of The Crescent Park Shoppers are Indian, whilst 24% are White. Over 70% of shoppers live in the area surrounding the Centre; whilst 48% of shoppers work in the area. 84% of shoppers use a car to visit the centre and only 12% utilise taxis. 45% of shoppers spend between 1-2 hours at The Crescent at one time. 20% of shoppers spend over 3 hours at the centre. The Crescent Shoppers fall between LSM 6 and 9.

RATES AND FLOORPLAN

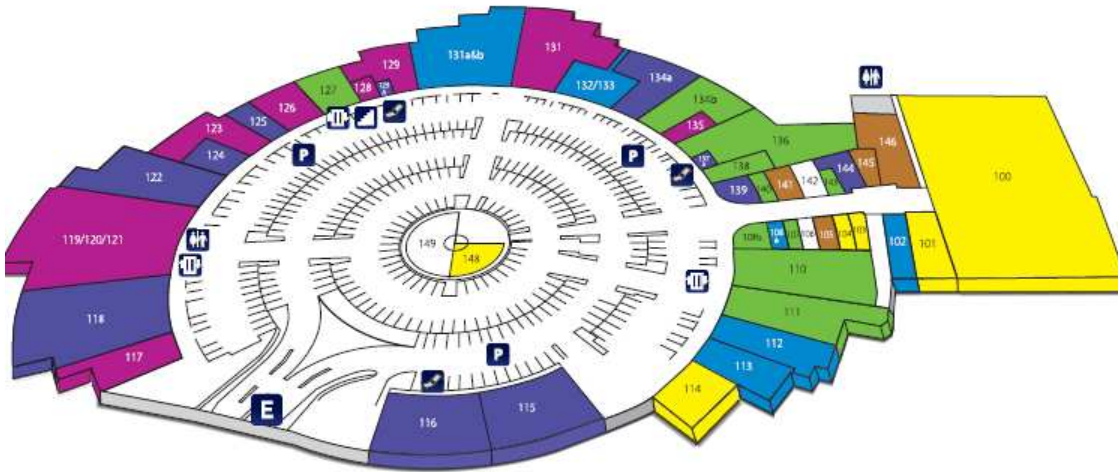
Exhibition Court	Size	Weekday Rate Per Day	Weekend Rate (Fri – Sun)	Full week Package (Saving)
Entrance	8 x 4m ²	R 650.00	R 2, 200.00	R 4, 150.00 (-R650)
Centre Court	6.5 x 3m ²	R 600.00	R 2, 000.00	R 3, 800.00 (-R600)
Parking bay			R 250 per bay, min 2 bays	
Table			R 20 per table	
Chair			R 10 per chair	





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Photos of Areas

NO IMAGE AVAILABLE

PLEASE NOTE:

- The above rates are excluding VAT charged @ 14%.
- Daily rates are only to be taken during the week.
- Weekend packages run Friday to Sunday.
- Full week packages run Monday to Sunday.
- A booking will only be confirmed once proof of payment has been received.
- 3 week written cancellation is required on all bookings made.

